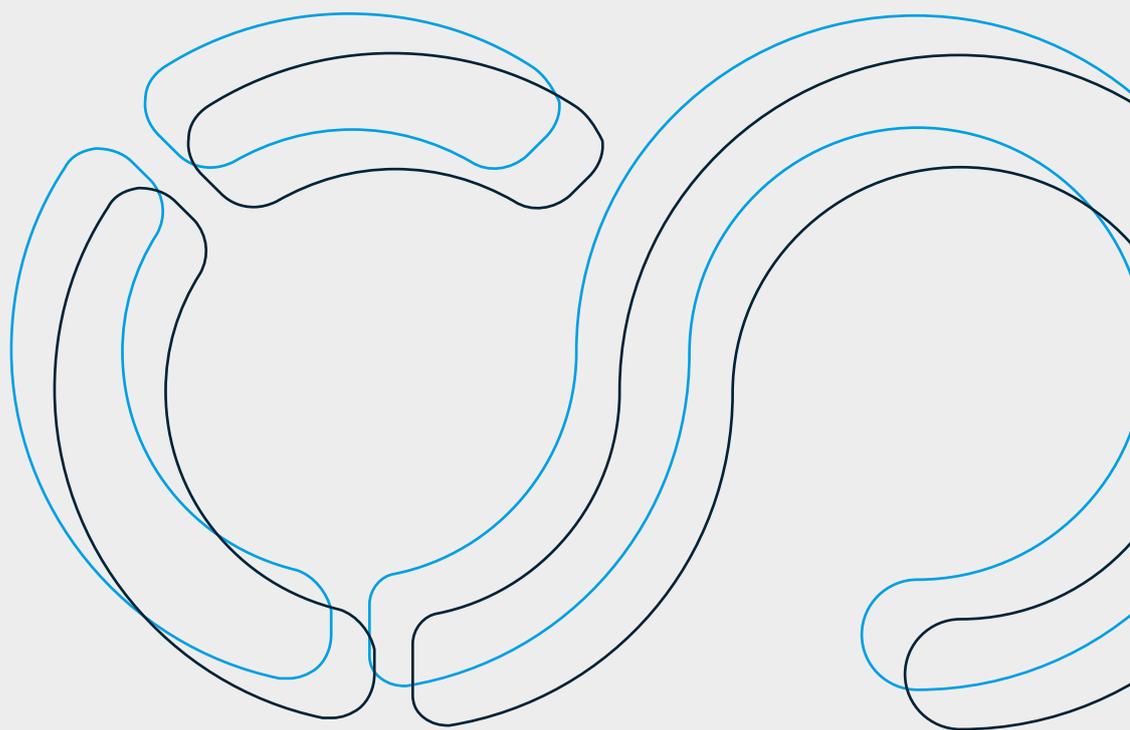


Brand Design Manual

of the Horizon Europe
project EOSC Data
Commons



Welcome to EOSC Data Commons

Welcome

This guide has been created to guide you in use of the EOSC Data Commons project logo. It consists of all the basic elements of the original EOSC logo. All of the original brand guidelines are applicable. Please refer to the following link for the full set of brandguidelines:

https://www.eosc.eu/sites/default/files/2022-09/EOSC%20Corporate%20Design%20Manual_HR.pdf

Information and guidelines, such as use of the elements and colours of the EOSC Data Commons project logo are listed in this guide.

Elements of EOSC + DC

EOSC Lettermark

The original EOSC lettermark remains unchanged. Please follow the main guidelines rules that are applied to this mark.

eosc

EOSC Icon

An altered version of the original EOSC icon where the colours differentiate it while still being recognisable as an EOSC-related project..



DC Lettermark

The Data Commons lettermark is set in the typeface Roboto and must remain in this set typeface. The letterspacing is a little wider than usual to convey certain brand elements.

DATA COMMONS

Colours of EOSC Data Commons

Colours

These are the three primary colours of EOSC
Data Commons.



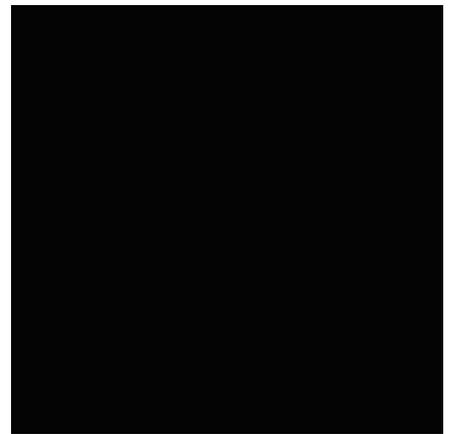
Light Blue

RGB 0/159/227
CMYK 100/0/0/0
#009fe3



Dark Blue

RGB 0/35/55
CMYK 100/0/0/90
#002337



Black

RGB 4/3/5
CMYK 90/80/60/95
#040204

Typography

Headlines

The rounded terminals of the Quicksand Light typeface fit well with the circularity of the EOSC symbol and remain readable even in small sizes. On particularly dark backgrounds and images it is allowed to use Quicksand Regular instead of Quicksand Light. Sub-headlines are to be set in Roboto Light.

Quicksand Light

Uppercase

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

Lowercase

a b c d e f g h i j k l m n o
p q r s t u v w x y z

You can download the Quicksand typeface [here](#)

Body copy

The Roboto Light typeface has a natural reading rhythm and features friendly and open curves which match the inclusiveness of the main EOSC logo. The colour codes for body copy text on a white or light background are: RGB 100/99/99 - CMYK 0/0/0/75 - #646363
Never use italics, except for words in a foreign language.

Roboto Light

Uppercase

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

Lowercase

a b c d e f g h i j k l m n o p
q r s t u v w x y z

You can download the Roboto typeface [here](#)

Full EOSC Data Commons Logo

Full logo

Please find the full EOSC Data Commons logo below, it can be used in three variations depending on which is the most practical for each situation.

Colour - Vertical



Full white - Vertical



Get in touch with us

Website www.eosc-data-commons.eu

LinkedIn [/company/eosc-data-commons/](https://www.linkedin.com/company/eosc-data-commons/)

Email eosc-po@mailman.egi.eu

Thank you

